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# ALLURE

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www.vieropaints.com

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Product data sheet: VID455179T

Rev. 01 dated 31/07/2018

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| <b>Name</b>   | <b>ALLURE</b>  |
| <b>Description</b>  | Decorative finish with pearlescent sand effect   |
| <b>Product characteristics</b>  | ALLURE is a decorative paint for interiors that makes it possible to achieve special lighting effects (gold or silver), giving surfaces a metallic appearance. ALLURE may be used to achieve different effects depending on the application technique used and the tool employed.  |
| <b>VOC classification (Volatile organic compounds) Directive 2004/42/EC</b> | Decorative effect coatings<br>EU VOC limit value for Allure (cat. A/l): 200 g/L (2010). Allure contains no more than 100 g/L of VOC.   |
| <b>Produced in</b>  | MADE IN ITALY  |
| <b>Main application tools</b>   | Brush, plastic spatula   |
| <b>Achievable effects Application method</b>                                | The surface must be uniform, matured, absorbent and free of patches or plastic finishes. In case, clean the surface well, removing all traces of previous paint and/or plaster, dirt, grease etc., by brushing, sanding or with cleaning equipment. Apply a coat of PRYMER ACQ in case of chalky surfaces. Render, if necessary, with STUCCO FONDO and let it cure. Apply a coat of MULTIQUARTZ and then 2 or 3 coats of product.  |
| <b>Practical tips</b>   | <p>The base coat should be set, clean and free from any chipping, peeling and/or dampness. New plasters should be left to age for at least 4-5 weeks to allow for complete carbonation.<br/>Environmental conditions -&gt; temperature: min. + 5 °C/max. + 35 °C, relative humidity: &lt; 75%.<br/>Primer conditions -&gt; temperature: min. + 5 °C/max. + 35 °C, humidity: &lt; 10 with respect to relative humidity.<br/>Shake the product before use or, if it is very dense, use a spatula or a mixing drill to achieve a workable consistency.</p> <p>It is recommended that the colour of the completely dried product be checked before application.<br/>Do not apply the product on surfaces exposed to direct sunlight or in the presence of strong drafts.<br/>Do not rework on the same surface.<br/>Do not interrupt application in the middle of a wall.</p> <p>The product may not be stored for more than 48 hours after dilution.<br/>Rinse used tools with water immediately after use.<br/>Keep the paint can sealed and away from freezing temperatures and sunlight.</p> |
| <b>Safety precautions</b>   | Safety information for users is contained in the relative safety data sheet.<br>Empty containers or containers with traces of dried product film should be disposed of according to local regulations.   |

## FOR PROFESSIONAL USE ONLY

The information provided is based on our best technical and practical knowledge, but all advice and suggestions are given without any guarantee since the conditions of use are not under our direct control. In case of doubt, it is always advisable to carry out preliminary tests and/or to call our technicians.

**Viero is a trademark of Cromology Italia S.p.A.** - Via IV Novembre, 4 - 50016 Porcari (LU) VAT no.: 07684621001 - ITALY - Ph.: +39 0584 2424

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| TECHNICAL/REGULATORY INFORMATION                                | APPLICABLE REGULATION | INFO AT 20 °C AND 60% HUMIDITY                  |
|---|-----------------------|---|
| Appearance in the can<br>Finish appearance                      |                       | Dense liquid<br>Metallic effect                 |
| Density<br>g/ml   | UNI 8910              | 1,20 ÷ 1,35                                     |
| Brookfield Viscosity<br>cPs                                     | ASTM D 2196           | 8000 ÷ 12000                                    |
| Natural spread rate for effect creation<br>(lt/m <sup>2</sup> ) | ISO 7254              | 0.10 – 0.15                                     |
| Flash point<br>°C   | UNI 8909              | Non-flammable                                   |
| Shelf life<br>(in a cool and dry place)                         | UNI 10154.            | 12 months                                       |
| Dry to touch<br>Hours (h)                                       |                       | Max.: 1   |
| Hard dry<br>Hours (h)   |                       | 14 ÷ 24   |
| Application places  |                       | Interiors                                       |
| Bases +<br>achievable colours                                   |                       | Gold, Silver +<br>Allure colour collection      |
| Binder  |                       | Acrylic   |
| Tool cleaning   |                       | Water   |
| Spatula and brush application<br>Dilution % by volume           |                       | Ready to use, if necessary dilute to<br>max. 5% |

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Toll Free Number: 800.219.420 (Italy)  
International assistance: +39.0583.2424 (from other countries)

Mon - Fri [8:00 am/1:00 pm - 2:00 pm/5:30 pm]



**cromology**  
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